5 HTML Codes Every Creative Blogger Should Know How to Use

Today I'm sharing with you my 5 most often used HTML codes when writing blog posts and page content. **Just grab the code, paste it into your HTML/text view, and customize it.**

Intro to HTML

Hypertext Markup Language (HTML) is a standardized system for tagging to make font, color, graphic, and link effects. HTML is a buddy system: one tag says <start> and one says </stop>. Make sure you have the pair or your code will be broken.

How to make content invisible.

This is my favorite. Use the <!--HTML Comment Tags --> to hide and show text and code. An example use would be you wrote up a whole landing page. You hide the launch day content and only have the pre-sales content. Then on launch day, hide the pre-sales and show and launch content.

Grab the code: <!-- this text and code is hidden --> this shows up

How to create ~~strikethrough~~ text.

Use <del> tags to create strikethrough text.

Grab the code: this is ~~deleted~~ text

How to create ~~added~~ <u>inserted</u> text.

Use <ins> tags to create inserted text.

Grab the code: this is ~~deleted~~ <ins>inserted</ins> text

How to create links to content inside your post.

Use anchor tags to let the reader jump from one area of the post to another. Pro tip: use descriptive names like bottom, top, or learnmore.

```
< a name="pickaname">This is an example paragraph. Cupcake ipsum dolor sit amet halvah toffee pastry. Croissant icing caramels icing sweet cupcake candy. Fruitcake bonbon wafer cheesecake lemon drops carrot cake jelly-o croissant bonbon. Halvah dragée chocolate bar cake cotton candy pie marshmallow dessert. Caramels chocolate cake chocolate cake chocolate bar soufflé candy tiramisu sweet carrot cake.

<a href="#pickaname"> Go to the top </a>
```

Grab the code: <a name="top"> Go to the top

How to create a line to break up content.

Use <hr> to create a line that will go across the page and visually break up long content

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into chunks. <hr> is one of the few tags that doesn't have a buddy—it works all on it's own.

Grab the code: <hr>

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